Creative Consultant | Executive Producer | Welfare Executive Mobile: 07545 697 236 | Email: sambic1@gmail.com













I have worked as a commissioning editor, creative director and executive producer, making popular factual, fact-ent and drama. I joined the BBC in 2010. Appointed Head of BBC Three's Docs and Features department. I was also Acting Controller of Three in 2014. Previously a commissioning editor at Channel 4 and an executive producer at Betty, I have developed and delivered many successful peak time programmes. I now work as a TV development and executive consultant and Welfare Executive on shows and projects fusing my tv skills with counselling training.

EXPERIENCE

DUTY OF CARE EXECUTIVE

BBC CONTENT, UNSCRIPTED

APRIL 2023 - PRESENT

CONSULTANT EXECUTIVE PRODUCER, THE COLLECTIVE GROUP

FOOTBALL FRAUDSTER FOR ITV

JANUARY 2023 TO JUNE 2023

WELFARE EXECUTIVE, TWO FOUR TV

JULY 2022 TO SEPTEMBER 2022

I KISSED A BOY (DATING SHOW) FOR BBC3

CONSULTANT EXECUTIVE PRODUCER, THE COLLECTIVE GROUP

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APRIL 2022

THE FOOTBALLER HIS WIFE AND THE CRASH FOR ITV

WELFARE EXECUTIVE PRODUCER, WORKERBEE

SEPTEMBER 2021 TO PRESENT 2022

IDRIS ELBA FIGHT SCHOOL (W/T) FOR BBC ONE

WELFARE EXECUTIVE PRODUCER, TEN66

SEPTEMBER 2021 - JAN 2021 (AND AROUND TX IN 2022)

LOVE IN THE FLESH(W/T) Head of the welfare team on a BBC3 format filming in Crete

CONSULTANT EXECUTIVE PRODUCER, DOCHEARTS PRODUCTIONS

APRIL 2021 - OCTOBER 2021

CHARLENE WHITE: EMPIRES'S CHILD FOR ITV

EXECUTIVE PRODUCER, DOCHEARTS PRODUCTIONS

APRIL 2021 - JULY 2021

AMY WINEHOUSE: MY GODMOTHER AND ME - MTV/PARAMOUNT/VIACOM

EMPIRE'S CHILD WITH CHARLENE WHITE - ITV (SATMOHAN PANESAR)

EXECUTIVE PRODUCER, DRAGONFLY PRODUCTIONS

JUNE 2020 – JAN 2021

LEIGH ANNE PINNOCK: RACE, POWER AND POP, BBC THREE DOC (MAX GOGARTY/CARL CALLAM)

CONSULTANT EXECUTIVE PRODUCER, PULSE FILMS

JULY 2020 - SEPTEMEBR 2020

HAIR POWER: ME AND MY AFRO, CHANNEL FOUR

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CREATIVE DIRECTOR, DEVELOPMENT, CONSULTANCY AT CHIMP PRODUCTIONS

JANUARY 2020 - Dec 2020

Driving new development/business strategy and consulting for Richard Hammond's Indie. Few developments with Discovery and BBC since Lockdown

EXECUTIVE PRODUCER AND PROJECT MANAGER, BBC CONTENT

JULY 2019 - MARCH 2020

P/T PRODUCING EVENTS AND SPECIALISED PROJECTS FOR BBC CONTENT/CORPORATE (WORKING TO CHARLOTTE MOORE/DONNA TABERER)

DEVELOPMENT CONSULTANT | INDIE GROWTH CREATIVE

DEVELOPMENT CONSULTANT, INDIE GROWTH CONSULTANT FOR VARIOUS INDIES SEPTEMBER 2019 – PRESENT

BANDICOOT, STORYBOARD STUDIOS, IE IE PRODUCTIONS, KERFUFFLE and POLAR MEDIA LTD

CREATIVE DIRECTOR | EXECUTIVE PRODUCER

AUNTIE PRODUCTIONS, BBC STUDIOS
JUNE 2015 - AUGUST 2018
Over 40 hours commissioned in three years, including –
THE SECRET HELPERS – format for BBC2 - TX March 2018
THE LIFE SWAP ADVENTURE – format BBC2 - TX June 2017
AMAZING HOTELS: LIFE BEYOND THE LOBBY – BBC2 - TX March 2017
BRAINWASHING STACEY – series for BBC3 - TX Nov 2016
RENT-A-COP – series for BBC3 - TX Oct 2015

ACTING CONTROLLLER

BBC THREE

MAY 2014 - JAN 2015

Drama, Entertainment, Docs, Features and Comedy genres. Ran the channel and team for nearly a year, commissioning and scheduling across genres and multiple platforms.

DON'T TAKE MY BABY factual drama | BAFTA-winning, Single Drama | MURDER GAMES factual drama
BBC IPLAYER COMEDY FEEDS x 6 episodes – 2015
PEOPLE JUST DO NOTHING – series two

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REGGIE YATES: EXTREME RUSSIA | RTS & Broadcast award-winning |

TOUGHEST PLACE TO BE A GIRL – Stacey Dooley series

TYGER TAKES ON... - Tyger Drew Honey series one and two

HEAD OF COMMISSIONING

BBC ONE & BBC THREE OCT 2013 - JUNE 2015

GROWING UP DOWNS - BBC3 | Emmy-nominated, Best Documentary |

LIFE IS TOFF – formatted series – BBC3

OUR WAR: GOODBYE AFGHANISTAN – BBC3
RUSSELL BRAND: END THE DRUGS WAR – BBC3

TOUGH YOUNG TEACHERS - BBC3

COMMISSIONING EDITOR

BBC ONE, TWO & THREE - FACTUAL FEATURES AND FORMATS APRIL 2013 – OCT 2013

Series Commissioned for BBC One

DON'T TELL THE BRIDE

DAVID BECKHAM: INTO THE UNKNOWN

HOLIDAY HIT SQUAD
THE FOOD INSPECTORS
VICTORIA WOOD ON TEA

Series Commissioned for BBC Three

BANGKOK AIRPORT
BARELY LEGAL DRIVERS
DON'T JUST STAND THERE, I'M HAVING OUR BABY
EXTREME OCD CAMP
UNSAFE SEX AND THE CITY
WORLD'S TOUGHEST JOBS

EXECUTIVE PRODUCER

PROSPECT TV MARCH 2008 - 2010

AUTISTIC SUPERSTARS - BBC3
MISBEHAVING MUM'S TO BE - BBC3
SHIRLEY BASSEY DRAMA - BBC2

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EXECUTIVE PRODUCER

BETTY TV FEB 2005 – 2008

SPENDAHOLICS - BBC3 (Ben Gale /J Bellamy/ Harry Lansdown)

ADOPT ME – Channel 4 fact ent series (Dominique Walker)

ARRANGE ME A MARRIAGE – 5 x 60, BBC2 (Elaine Bedell/Mirella Breda)

DIARY OF A... - Channel 4 fact ent series (Andrew Mackenzie)

DIARY OF MAIL ORDER BRIDE - Channel 4 (Andrew Mackenzie)

IN SEARCH OF THE PERFECT BIRTH - Channel 5 (Sue Davidson)

LOVE IN A FOREIGN CLIMATE - ITV (Factual)

MIDDLE CHILD SYNDROME - Channel 5 (Ben Frow)

MUMS WHO LEAVE THEIR KIDS - SKY (Jacquie Lawrence)

MY WEDDING DAY RUINED MY LIFE - Channel 5 (Steve Gowans)

OUTRAGEOUS WASTERS - 6 x 60, BBC3 (Ben Gale/Julian Bellamy

THE SMELLIEST BOY IN BRITAIN - BBC3 (Julian Bellamy /Maxine Watson)

TRULY MADLY DEEPLY (UNDATEABLES PILOT) - ONLY HUMAN series - C4 (Simon Dickson)

COMMISSIONING EDITOR

CHANNEL 4 DOCUMENTARIES JAN 2002 - FEB 2005

14 ALONE - Diverse Productions

BAD BEHAVIOUR SERIES – Lion TV

BEHIND THE CRIME SERIES - Hart Ryan

CUTTING EDGE: THE TALE OF TWO ALIS

CUTTING EDGE: ANTISOCIAL OLD BUGGERS - Betty

CUTTING EDGE: IT'LL NEVER LAST – Betty

CUTTING EDGE: THE LAST WHITE KIDS – Mentorn

EDGE OF THE CITY – Chameleon

FAKING IT SERIES 3 - RDF

NAKED BRITAIN – Sue Bourne/ Wellpark Productions

PICKING UP THE PIECES 4 x 60 series – Quality Time TV

STEP KIDS RUINED MY BIG DAY- Betty

THE HEIST SERIES 3 X 60 - Windfall

WIFE SWAP SERIES 2 - RDF

PRODUCER

THE EXPERIMENT – 4-part series – BBC 2 Factual 2001
DISPATCHES on Live organ donation, Channel 4 - October Films 1999

WITNESS: THE NEW KLAN - Channel 4; Director: Jon Ronson - WOW 1998

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NIKE COMMERCIAL/ WORLD CUP '98. Director: Nicholas Barker Garretts & Partners Ltd THE ROLONDA SHOW: Kingworld, NYC - 1995 – 1996

PRODUCER | HEAD OF ON-AIR PROMOTIONS

THE JOAN RIVERS SHOW - 1993-95

SERIES PRODUCER

HOLLYWOOD FASHION MACHINE SERIES - AMC World of Wonder, LA 1998 - 99

ASSOCIATE PRODUCER

ANATOMY OF DISGUST – (3 x 1 hr) Optomen TV – Channel 4, 2000

UNMADE BEDS - award-winning documentary feature film; Director: Nicholas Barker -

CHELSEA PICTURES, NYC (BBC 'Modern Times'/HBO/Arte) - 1997

LIVING WITH CANCER (6 x 60) - BBC 1 -1999 | RTS award, Best Documentary |

CRAZY, SEXY, COOL - Couch Potato - Channel 4, 1998 | RTS award-winning |

HOUSEBUSTERS – format for Channel 5, 1998

HOT PROPERTY – format for Channel 5, 1998

PORNOGRAPHY: SECRET HISTORY OF CIVILISATION – World of Wonder – Channel 4, 1997

JOAN RIVERS SHOW / GERALDO SHOW - CBS/Tribune Entertainment Co., NYC - 1991

DEVELOPMENT PRODUCER

October Films –1999

World of Wonder Television, Drama/Doc Development – 1998

EDUCATION AND MISC

UNIVERSITY OF SOUTHHAMPTON

Ba (Hons) Degree English Literature and Media Studies

HABERDASHER'S ASKES GRAMMAR SCHOOL FOR GIRLS

2 A Levels – English Literature and Classical Civilization7 O Levels

MEMBER OF THE FILM AND TV CHARITY WORKING GROUP

PARTNERED WITH CREATIVE ACCESS DELIVERING MENTORSHIP TRAINING AND CURRENTLY MENTORING THREE MENTEES.

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Diploma in therapeutic Counselling

BACP Member

REFERENCES

Kate Phillips | Mav Gogarty | Natalie Humphries